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Substitute for form 1449A/PTO		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  FEB 26 2004 PATENT & TRADEMARK OFFICE		Application No.	10/667,103
		Filing Date	September 17, 2003
		First Named Inventor	Justin Khoo
		Art Unit	<del>2154</del> 2109
		Examiner Name	<del>Unknown</del> Murray D.C.
		Attorney Docket Number	23831-08092
Sheet 1 of 7			

## U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Document No. Number - Kind Code <sup>2</sup> (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
/DCM/	1	US 6,654,725	11-25-2003	Langheinrich, et al.
	2	US 6,563,514	05-13-2003	Samar
	3	US 6,487,538	11-26-2002	Gupta, et al.
	4	US 6,370,514	04-09-2002	Messner
	5	US 6,336,099	01-01-2002	Barnett, et al.
	6	US 6,321,208	11-20-2001	Barnett, et al.
	7	US 6,314,451	11-06-2001	Landsman, et al.
	8	US 6,286,045	09-04-2001	Griffiths, et al.
	9	US 6,160,554	12-12-2000	Krause
	10	US 6,128,663	10-03-2000	Thomas
	11	US 6,078,935	06-20-2000	Nielsen
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	13	US 5,948,061	09-07-1999	Merriman, et al.
	14	US 5,937,417	08-10-1999	Nielsen
	15	US 5,918,014	06-26-1999	Robinson
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	20	20030229893	12-11-2003	Sgaraglino
	27	20030200145	10-23-2003	Krassner, et al.
	22	20030146939	08-07-2003	Petropoulos, et al.
	23	20030144903	07-31-2003	Brechner, et al.
	24	20030135659	07-17-2003	Bellotti, et al.
/DCM/	25	20030135558	07-17-2003	Bellotti, et al.

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23831/08092/DOCS/1410943.1

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	35	20020133518	09-19-2002	Landsman, et al.
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	45	20020006360	02-28-2002	McGregor, et al.
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	48	20020029267	03-07-2002	Sankuratipati, et al.
	49	20020006360	02-28-2002	McGregor, et al.
/DCM/	50	20020004825	01-10-2002	Lindberg

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/DCM/	51	Sherman, Chris, "Speed Searching With Lycos Fast Forward" [online], February 14, 2002, Jupitermedia Corporation [retrieved on January 29, 2004]. Retrieved from the Internet: <URL: <a href="http://searchenginewatch.com/searchday/article.php/2159271">http://searchenginewatch.com/searchday/article.php/2159271</a> >.		
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/DCM/	62	"Eyeris® ESP Server" [online], date unknown, EyeWonder, Inc. [retrieved on February 9, 2004]. Retrieved from the Internet: <URL: <a href="http://www.eyewonder.com/ewsubproduct/ew_productsespserver.cfm">http://www.eyewonder.com/ewsubproduct/ew_productsespserver.cfm</a> >.		

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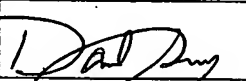
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/DCM/	63	"Amazon.com:GoldBox" (example of a 'Goldbox' page) [online], date unknown, Amazon.com [retrieved on February 9, 2004]. Retrieved from the Internet: <URL: <a href="http://www.amazon.com/gp/xs/goldbox/index.html/103-1046103-4086238">http://www.amazon.com/gp/xs/goldbox/index.html/103-1046103-4086238</a> >.		
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↓	72	"mouseOver for Popup Preview Window" (example of a demo of mouse-over preview for pop-up ads) [online], date unknown, MouseOver [retrieved on February 9, 2004]. Retrieved from the Internet: <URL: <a href="http://www.ipopper.net/mousetricks/popup_preview/popup_preview.html">www://www.ipopper.net/mousetricks/popup_preview/popup_preview.html</a> >.		
/DCM/	73	"finity.CMS - Teaser Manager" [online], date unknown, finityone [retrieved on February 9, 2004]. Retrieved from the Internet: <URL: <a href="http://www.finityone.com.au/index.cfm/page_id/1083">http://www.finityone.com.au/index.cfm/page_id/1083</a> >.		

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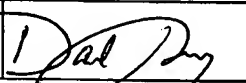
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/DCM/	74	"Interactive Rollovers in Adobe ImageReady" (example of an online demo of a mouse-rollover preview) [online] May 5, 2000, Digital Media Online [retrieved on February 9, 2004]. Retrieved from the Internet: <URL: <a href="http://www.creativemac.com/HTM/58seconds/2000/05_00/irrollover/imagereadyrollover.htm">http://www.creativemac.com/HTM/58seconds/2000/05_00/irrollover/imagereadyrollover.htm</a> >.	
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/DCM/	84	"Pat of the Kaboose Network" [online] date unknown, Kaboose Inc. [retrieved on February 18, 2004]. Retrieved from the Internet: <URL: <a href="http://www.funschool.com">http://www.funschool.com</a> >.	

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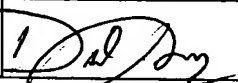
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/DCM/	85	"Science is Fun in the Lab of Shakhshiri" [online] date unknown, SciFun [retrieved on February 18, 2004]. Retrieved from the Internet: <URL: <a href="http://scifun.chem.wisc.edu">http://scifun.chem.wisc.edu</a> >.	
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Examiner Signature	 /Daniel C Murray/	Date Considered	05/16/2007
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Substitute for form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>				<b>Complete if Known</b>	
				Application No.	10/667,103
				Filing Date	September 17, 2003
				First Named Inventor	Justin Khoo
				Art Unit	<del>2154</del> 2109
				Examiner Name	<del>Unknown</del> Murray D.C.
Sheet	7	of	7	Attorney Docket Number	23831-08092

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>6</sup>
/DCM/	99	"Sun-n-Fun Home Page" [online] date unknown, Sun 'n Fun [retrieved on February 20, 2004]. Retrieved from the Internet: <URL: http://sun-n-fun.org/content>.	
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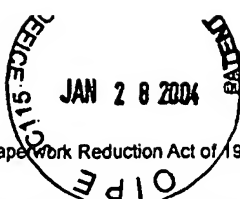
Examiner Signature	 /Daniel C Murray/	Date Considered	05/16/2007
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<b>Substitute for form 1449A/PTO</b>				<b>Complete if Known</b>	
				Application No.	10/667.103
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>				Filing Date	September 17, 2003
				First Named Inventor	Justin Khoo
				Art Unit	<del>2154</del> 2109
				Examiner Name	<del>Unassigned</del> Murray D.C.
				Attorney Docket Number	23831-08092
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Examiner Initials*	Cite No. <sup>1</sup>	Document No. Number - Kind Code <sup>2</sup> (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
/DCM/	A	US-6,633,850 B1	10-14-2003	Gabbard, et al.
↓	B	US-6,546,417 B1	4-8-2003	Baker
	C	US-6,516,341 B2	2-4-2003	Shaw, et al.
	D	US-6,377,936 B1	4-23-2002	Henrick, et al.
	E	US-6,360,221 B1	3-19-2002	Gough, et al.
	F	US-6,304,897 B1	10-16-2001	Venkatraman, et al.
/DCM/	G	US-5,307,086	4-26-1994	Griffin, et al.

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS				
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/DCM/	H	"Point-Roll Launches a Totally New Concept in Internet Advertis" [online], August 9, 2002, Point-Roll News Release, [retrieved on January 16, 2004]. Retrieved from the Internet: <URL: <a href="http://web.archive.org/web/20010202195800/pointroll.com/news.asp">http://web.archive.org/web/20010202195800/pointroll.com/news.asp</a> >.		
↓	I	"Making the Web Work Wonders" [online], date unknown, PointRoll, [retrieved on January 16, 2004]. Retrieved from the Internet: <URL: <a href="http://www.pointroll.com">http://www.pointroll.com</a> >.		
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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>				Application No.	Unassigned
				Filing Date	Herewith
				First Named Inventor	Justin Khoo
				Art Unit	<del>Unassigned</del> 2109
				Examiner Name	<del>Unassigned</del> Murray D.C.
Sheet	1	of	1	Attorney Docket Number	23831-08091

U.S. PATENT DOCUMENTS				
Examiner Initials*	Cite No. <sup>1</sup>	Document No. Number – Kind Code <sup>2</sup> (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
		US-		
		US-		
		US-		

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS					
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/DCM/	A	"Nelson Email Organizer – NEO, Enhances & Optimizes Microsoft Outlook" [online], date unknown, Caelo Software, Inc., [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: <a href="http://www.caelo.com">http://www.caelo.com</a> >			
	B	"Nelson Email Organizer – NEO, What the Press is Saying" [online], date unknown, Caelo Software, Inc., [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: <a href="http://www.caelo.com/pages/reviews.php3">http://www.caelo.com/pages/reviews.php3</a> >			
	C	"Nelson Email Organizer – NEO, Nelson Email Organizer 2.5" [online], date unknown, CNET Networks, [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: <a href="http://reviews.cnet.com/4505-3514_7-9972353.html?legacy=cnet&amp;tag=pdtl-list">http://reviews.cnet.com/4505-3514_7-9972353.html?legacy=cnet&amp;tag=pdtl-list</a> >			
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/DCM/	E	"You've Got Mail" [online], March 2000, Kootney Business Magazine, Caelo Software, Inc., [retrieved on September 16, 2003]. Retrieved from the Internet: <URL: <a href="http://www.caelo.com/pages/media/Kootenay-Business-Magazine-Mar-2000.htm">http://www.caelo.com/pages/media/Kootenay-Business-Magazine-Mar-2000.htm</a> >			

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